

Information About Your Repeat Winner GAF President's Club Press Release (Compliments of GAF!)

Congratulations on once again winning the GAF President's Club Award! In recognition of this exciting achievement, GAF is providing a complimentary press release you can use to promote your company. Blue Tech Marketing is handling this process for GAF. For your convenience, Blue Tech Marketing will be updating your press release from last year and distributing it for you. This will expedite the announcement of your achievement. The distribution will be similar to last year and the press release will be distributed via our online network to over 280 news outlets and be made available to many more, including:

- Network news affiliate websites all across the nation:
 - ABC
 - CBS
 - NBC
 - FOX
- Regional and local newspaper websites:
 - Boston Globe
 - Miami Herald
 - Wall Street Select
 - San Jose Mercury News
 - The Sacramento Bee
- Radio websites all across the United States
- Thousands of local news blogs and feeds
- And of course, you'll get a copy to use in your local marketing efforts



We'll then send you the following for your own marketing efforts:

- A copy of the final press release for your own use to:
 - Post on your website (recommended)
 - Use on your social media pages
 - Send to local news authorities
 - Newspaper
 - Radio
 - TV

- Use in company sales literature
- A distribution report of where the press release can be seen online
- An "As Seen On" badge to be used on your website or other literature
- A "Satisfaction Survey" link where you can provide feedback

We are excited to begin this process and look forward to working with you!

Sincerely,

The Blue Tech Marketing Team